

CONTRACT

WGNT
720 Boush Street
Norfolk, VA 23510
(757)446-1000

Contract / Revision 569181 /		Alt Order # 07898122
<u>Product</u> OBAMA/P/D SKED C		
Contract Dates 08/18/12 - 08/31/12	Estimate # 95/101/1617	
Advertiser Obama/D/President	Original Date / Revision 08/17/12 / 08/17/12	
		<u>Billing Cycle</u> EOM/EOC
		Broadcast
		<u>Station</u> WGNT
		Account Executive Jamie Andrus
		Sales Office Washington, D.C.
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
		<u>IDB#</u> 8020
		Advertiser Code 95
		Product Code 101
		Agency Ref
		Advertiser Ref

And:

GMMB/Greer Margolis Mitchell & Burns
1010 Wisconsin Avenue
Suite 800
Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Totals	
										Type	Spots
1	All	08/20/12	08/31/12	12p-3p M-F	12p-3p		:30			NM	10
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:	08/20/12	08/26/12	MTWTF--					5	\$140.00		
Week:	08/27/12	09/02/12	MTWTF--					5	\$140.00		
2	All	08/20/12	08/31/12	4-5p M-F CW	4p-5p		:30			NM	10
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:	08/20/12	08/26/12	MTWTF--					5	\$140.00		
Week:	08/27/12	09/02/12	MTWTF--					5	\$140.00		
3	All	08/20/12	08/31/12	WGNT News	7-9a		:30			NM	10
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:	08/20/12	08/26/12	MTWTF--					5	\$70.00		
Week:	08/27/12	09/02/12	MTWTF--					5	\$70.00		
4	All	08/20/12	08/31/12	6p-7p M-F	6p-7p		:30			NM	7
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:	08/20/12	08/26/12	MTWTF--					4	\$280.00		
Week:	08/27/12	09/02/12	MTWTF--					3	\$280.00		
5	All	08/20/12	08/31/12	7p-8p M-F	7p-8p		:30			NM	10
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:	08/20/12	08/26/12	MTWTF--					5	\$345.00		
Week:	08/27/12	09/02/12	MTWTF--					5	\$345.00		
6	All	08/18/12	08/25/12	8p-9p Sat	8p-9p		:30			NM	2
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:	08/13/12	08/19/12	-----S-					1	\$105.00		
Week:	08/20/12	08/26/12	-----S-					1	\$105.00		
7	All	08/19/12	08/26/12	7p-8p Sun	7p-8p		:30			NM	2
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:	08/13/12	08/19/12	-----S					1	\$95.00		
Week:	08/20/12	08/26/12	-----S					1	\$95.00		
8	All	08/20/12	08/24/12	6a-7a M-F	6a-7a		:30			NM	1
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:	08/20/12	08/26/12	MTWTF--					1	\$35.00		
										Totals	52
											\$9,345.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.

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										Type	Spots
Time Period											
07/30/12	-08/26/12	29	\$5,030.00	\$4,275.50							
08/27/12	-08/31/12	23	\$4,315.00	\$3,667.75							
Totals		52	\$9,345.00	\$7,943.25							

Signature: _____ Date: _____

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